

CFV
JW

ORDER



KLKN-TV
Lincoln NE

KLKN-TV

Orders
Order / Rev: 39086
Alt Order #: 27364865
Product Desc: TV
Estimate: 1329
Flight Dates: 04/05/21 - 05/09/21
Original Date / Rev: 04/09/21 / 04/09/21
Order Type: GENERAL

Primary AE: Katz Washington, D.C.
Sales Office: DC
Sales Region: National

Agency
Name: Medium Buying LLC
Buying Contact:
Billing Contact:
 815 Grandview Ave., Ste. 600
 Columbus, OH 43215

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Christensen for City Council
Demographic: A18+
Product Codes: Candidates
Priority: P-05
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-CAND

New Business Thru:
Order Separation: 00:30:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
03/29/21	04/25/21	30	\$2,230.00	\$1,895.50
04/26/21	05/04/21	15	\$1,110.00	\$943.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
April 2021	30	\$2,230.00	\$1,895.50	0.00
May 2021	15	\$1,110.00	\$943.50	0.00
Totals	45	\$3,340.00	\$2,839.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington, D.C.			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KLKN	04/12/21	04/30/21	Ch 8 News at 5p M-F	CM	5p-530p	MTWTF--	:30	5	\$100.00	P-05	0.00	NM	15	\$1,500.00
Ch 8 News 5p M-F COMMENTS APPLY TO SUB LINES A THRU A Channel 8 Eyewitness News At Five															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/12/21	04/18/21	MTWTF--					5	\$100.00		0.00			
Week:		04/19/21	04/25/21	MTWTF--					5	\$100.00		0.00			
Week:		04/26/21	05/02/21	MTWTF--					5	\$100.00		0.00			
N 2	KLKN	04/12/21	04/30/21	Ch 8 News at 5a M-F	CM	5a-6a	MTWTF--	:30	5	\$20.00	P-05	0.00	NM	15	\$300.00
Ch 8 Eyewitness News 5a COMMENTS APPLY TO SUB LINES A THRU A KILKN News 8 This AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/12/21	04/18/21	MTWTF--					5	\$20.00		0.00			
Week:		04/19/21	04/25/21	MTWTF--					5	\$20.00		0.00			
Week:		04/26/21	05/02/21	MTWTF--					5	\$20.00		0.00			
N 3	KLKN	04/11/21	05/02/21	Sun 1035p-1135p	CM	1035p-1135p	-----S	:30	1	\$45.00	P-05	0.00	NM	4	\$180.00
Sun 1035p-1135p COMMENTS APPLY TO SUB LINES A THRU A NCIS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/05/21	04/11/21	-----S					1	\$45.00		0.00			

Order / Rev: 39086
Alt Order #: 27364865
Flight Dates: 04/05/21 - 05/09/21

Advertiser: Christensen for City Council
Product Desc: TV
Estimate: 1329
KLKN-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/12/21	04/18/21	-----S					1	\$45.00		0.00			
Week:		04/19/21	04/25/21	-----S					1	\$45.00		0.00			
Week:		04/26/21	05/02/21	-----S					1	\$45.00		0.00			
N 4	KLKN	04/11/21	05/02/21	Ch 8 News Sun at 10p	CM	10p-1035p	-----S	:30	1	\$225.00	P-05	0.00	NM	4	\$900.00
				Ch 8 News Sun at 10p											
				COMMENTS APPLY TO SUB LINES A THRU A											
				Channel 8 Eyewitness News At Ten											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/05/21	04/11/21	-----S					1	\$225.00		0.00			
Week:		04/12/21	04/18/21	-----S					1	\$225.00		0.00			
Week:		04/19/21	04/25/21	-----S					1	\$225.00		0.00			
Week:		04/26/21	05/02/21	-----S					1	\$225.00		0.00			
N 5	KLKN	04/10/21	05/01/21	ABC World News Sat	CM	530p-6p	-----S-	:30	1	\$40.00	P-05	0.00	NM	4	\$160.00
				ABC World News Sat											
				COMMENTS APPLY TO SUB LINES A THRU A											
				ABC News-Sat											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/05/21	04/11/21	-----S-					1	\$40.00		0.00			
Week:		04/12/21	04/18/21	-----S-					1	\$40.00		0.00			
Week:		04/19/21	04/25/21	-----S-					1	\$40.00		0.00			
Week:		04/26/21	05/02/21	-----S-					1	\$40.00		0.00			
N 6	KLKN	04/24/21	05/01/21	Ch 8 News Sat at 10p	CM	10p-1035p	-----S-	:30	1	\$100.00	P-05	0.00	NM	2	\$200.00
				Ch 8 News Sat at 10p											
				COMMENTS APPLY TO SUB LINES A THRU A											
				Channel 8 Eyewitness News At Ten											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/19/21	04/25/21	-----S-					1	\$100.00		0.00			
Week:		04/26/21	05/02/21	-----S-					1	\$100.00		0.00			
N 7	KLKN	05/03/21	05/04/21	Ch 8 News at 5p M-F	CM	5p-530p	MT-----	:30	1	\$100.00	P-05	0.00	NM	1	\$100.00
				Ch 8 News 5p M-F											
				COMMENTS APPLY TO SUB LINES A THRU A											
				Channel 8 Eyewitness News At Five											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/03/21	05/09/21	MT-----					1	\$100.00		0.00			
													Totals	45	\$3,340.00



125 West 55th St
New York, NY 10019

Contract # 27364865 Changes as of: 4/9/2021 at 2:18 PM Version: Current State Version 1
CPE: 301/348/1329 Agency: MEDIUM BUYING LLC Flight: 4/5/21 - 5/9/21 Station: KLLN
Advertiser: 16448
Market: Lincoln&Hsing-Kmy-Pls DMA

815 Grandview Ave Product: TV
Suite 600 Agency Order #: 10593977
COLUMBUS, OH Buyer: Lloyd, Dillon
43215
Salesperson: ALEXANDRA BRADLEY
202-955-5342
Assistant: ALEXANDRA BRADLEY
202-955-5342
Traffic #: 39086

Separation:

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	Len	4/5	4/12	4/19	4/26	5/3	Total Spots	Total \$	CPP*	GRP*
1	M-F 5p-5:30p		Channel 8 Eyewitness News At Five	\$100.00	30	0	5	5	5	0	15	\$1,500.00	\$0.00	0.0
2	M-F 5a-6a		KLLN News 8 This AM	\$20.00	30	0	5	5	5	0	15	\$300.00	\$0.00	0.0
3	Su 10:35p-11:35p		NCIS	\$45.00	30	1	1	1	1	0	4	\$180.00	\$0.00	0.0
4	Su 10p-10:35p		Channel 8 Eyewitness News At Ten	\$225.00	30	1	1	1	1	0	4	\$900.00	\$0.00	0.0
5	Sa 5:30p-6p		ABC News-Sat	\$40.00	30	1	1	1	1	0	4	\$160.00	\$0.00	0.0
6	Sa 10p-10:35p		Channel 8 Eyewitness News At Ten	\$100.00	30	0	0	1	1	0	2	\$200.00	\$0.00	0.0
7	M-Tu 5p-5:30p		Channel 8 Eyewitness News At Five	\$100.00	30	0	0	0	0	1	1	\$100.00	\$0.00	0.0
TOTALS: 3 13 14 14 1											45	\$3,340.00	\$0.00	0.0



125 West 55th St
New York, NY 10019

Contract # 27364865	Changes as of: 4/9/2021 at 2:18 PM	Version: Current State Version 1	Con Type: POLITICAL/NOTE
CPE: 301/348/1329	Flight: 4/5/21 - 5/9/21	Station: KLKN	Total \$: \$3,340.00
Agency: MEDIUM BUYING LLC	Advertiser: 16448	Market: Lincoln/Hstng-Kmy-Pls DMA	
815 Grandview Ave Suite 600 COLUMBUS, OH 43215	Product: TV Agency Order #: 10593977 Buyer: Lloyd Dillon	Office: WASHINGTON Service: Nielsen Primary Demo:	Total Spots: 45 Total CPE: \$0.00 Total GRP:
Salesperson: ALEXANDRA BRADLEY Separation: 202-955-5342	Assistant: ALEXANDRA BRADLEY 202-955-5342	Traffic #: 39086	

Special Instructions	
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Date/Time	Added by	Comment
04/09/21 2:18 PM	System	Notice Received.
04/09/21 1:05 PM	ALEXANDRA BRADLEY	Separation: 30

Competitive Information	
Market Budget:	\$3,340
KLKN Share:	100%
Comment:	Competitive Unknown

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
	100%	45	\$3,340.00	N/A
Total	100%	45	\$3,340.00	N/A

Monthly Summary		
Month	Spots	Dollars
2021-Apr	30	\$2,230.00
2021-May	15	\$1,110.00
Total	45	\$3,340.00

Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg
Queued for Electronic Contracting	4/9/21 1:21 PM					\$0
New	4/9/21 1:05 PM	ALEXANDRA BRADLEY	Confirmed	45		\$3,340.00
						\$0

Non-Discrimination Policy PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.